

WELEDA

Since  1921

WELEDA
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Come and join us

Sustainable & Organic Health & Beauty



B CORP
BUSINESS



SUSTAINABLE
PALM OIL



BIODIVERSITY
IN ACTION



FAIR-TRADE
& BEYOND



ZERO
MICROPLASTICS



CERTIFIED
NATURAL



RESPONSIBLE
PACKAGING



BIODYNAMIC
CULTIVATION



ECO FRIENDLY
PRODUCTION



NO NASTIES



PRESERVING
GENETIC DIVERSITY



CRUELTY
FREE

Leading the Way

Natural pioneers for over
a century



We are the original natural beauty brand with
the much loved and iconic Skin Food!

- At Weleda, we strongly believe in a healthier lifestyle, putting the planet before profit, and with over 100 years' experience are a driving force within the health and beauty sector, leading the way in ethical business practices.
- We source and grow the finest quality ingredients for our products creating pampering skincare, protective baby care and holistic medicines. All our products are formulated to support the body's own healing process and our holistic approach underpins everything we do.
- In an ocean of green wash, how can we be sure that the products we buy are the real deal? At Weleda, we adopt only the gold standard of ethical and sustainable practices. Our certifications are independently awarded, globally recognised and rigorously verified.

Become an expert and **build your business** with the **fastest growing, natural skin and healthcare brand** in the UK.

Sustainability, biodiversity and **trust**.
Get in touch with us today.





- Purchase our products at significantly discounted prices
- FREE postage on orders over £50
- Access to exclusive products and promotions
- Receive samples and materials to help you build your business
- Expand your knowledge with our extensive online Healthcare Practitioner Learner platform, face to face events and workshops
- Personal Liability Insurance is essential to qualify



Registered Healthcare Professional

Are you a self-employed, qualified holistic therapist and would like to stock and recommend our products to your clients?



Ring our friendly Customer Care team on **0115 944 8200** or email us at **sales@weleda.co.uk** to find out more.

Become part of a nurturing, supportive and ethical company today.

Wellbeing Advisor

Your passion for natural and organic products can be the starting point to creating a self-employed, sustainable business in partnership with us. Become part of our nationwide community of Weleda Wellbeing Advisors, who share their knowledge and passion for holistic health and wellbeing to introduce people towards a more natural lifestyle.

If you're looking to work flexibly and be part of a supportive and ethical company, then Weleda could be the place for you.

- Build your business with us
- Receive excellent discounts and promotions*
- **FREE** online training
- **FREE** personalised webshop
- Invitation to workshops, events and open days
- No experience necessary

*Starter kit purchase on opening the account



Want to know more?

Email us at opportunities@weleda.co.uk
or give us a call on **0115 944 8698**.
We're happy to chat to you.

Let's make the world a better place together.



Esthetician & Training Academy

Do you have a passion for natural beauty and would like to train with us professionally?

The Weleda Accredited Holistic Esthetician Facial Course might be the one for you.

We have developed a fully accredited, Ofqual regulated qualification **CFI Level 4 Award for Holistic Estheticians** with Crossfields Institute.

Train with us and learn about Weleda's unique ethos and specialist facial techniques where you can expand your existing beauty qualifications or develop a completely new skill as a Holistic Esthetician.

Crossfields Institute 



Want to know more?

Find out more at www.weleda.co.uk/weleda-holistic-esthetician-facial-course or call our customer care team on **0115 944 8200** for further information.

Life of touch: restoring rhythm with rhythm

Our Sustainability Standards

Sustainable since day one

Increasingly often in the beauty industry it can be hard to identify which products are genuinely sustainable, natural or organic. The cosmetics market is flooded with 'nature inspired' products that, in truth, have very little natural goodness in them and do even less good for the planet. In an ocean of greenwash, how can we be sure that the products we buy are the real deal? At Weleda we adopt only the gold standards of ethical and sustainable practices, setting new benchmarks and driving the change within the beauty and health sectors. Our certifications are independently awarded, globally recognised and rigorously verified.



UEBT Certified: Sourcing with respect

The Union for Ethical BioTrade (UEBT) is a non-profit organisation that provides a globally recognised standard for the ethical sourcing of natural ingredients. It guarantees that biodiversity is conserved and used sustainably in the cultivation, harvesting and processing of raw materials. It also ensures that all our partners along the supply chain are treated equitably and paid fairly. Weleda is one of just two beauty brands worldwide to have achieved this certification to date.



NATRUE Certification

The NATRUE seal on all of Weleda's natural and organic cosmetics guarantees the highest standards of naturalness. The global seal identifies products you can trust to contain truly natural and organic ingredients, free from synthetic ingredients, silicones and mineral oils, GMO ingredients, artificial additives of any kind. It's also your reassurance that the product is cruelty free, because the NATRUE seal is not permitted on cosmetics that have been tested on animals.

"Animal testing is fundamentally against NATRUE's underlying values and ethics; a principle that is embedded in the NATRUE standard"

Dr Mark Smith,
Director General, NATRUE



B-Corp

B Corp certification is awarded by the non-profit organisation B Lab. It is not products that are certified, but a company's actions and overall approach. The focus is on social added value and ecological sustainability, and not maximising profits at any price. In other words, it is about the environment, biodiversity, species protection, human rights, climate protection, employees and customers. B Lab calls it 'business as a force for good'.



Zero Plastic Inside

This certification, provided by the Plastic Soup Foundation, can only be awarded to brands and companies that do not use microplastic ingredients in their products. This includes liquid polymers which are still commonly found in many cosmetics, not just plastic microbeads.



Demeter Certified

Weleda UK is the proud owner and careful custodian of 13 acres of Demeter-certified organic land just a couple of miles up the road from our Head Office in Derbyshire. Here we ensure the eco-system is balanced, growing to biodynamic standards to ensure no pesticides or artificial fertilisers are ever used. The land is managed sensitively and we've developed different habitats such as a pond, woodland, meadows and hedgerows, which help to sustain a rich and diverse population of insects, birds and animals. Weleda's 7 other medicinal plant gardens worldwide are Demeter-certified.



Living Wage

Weleda UK has recently been accredited as a Living Wage Employer by the Living Wage Foundation. The Living Wage Foundation is an organisation at the heart of the independent movement of businesses and people that campaign for the idea that a hard day's work deserves a fair day's pay, recognising responsible employers who choose to pay a real Living Wage based on the cost of living, not just the government minimum.



Sustainable Beauty Coalition

The Sustainable Beauty Coalition formed by The British Beauty Council champions a beauty industry whereby all practices are sustainable, ethical and profitable. Weleda UK Managing Director Jayn Sterland is SBC Chair and her work as a lifelong environmentalist feeds directly into Weleda's own green policies and practices.



B Corp Beauty Coalition

The new B Corp Beauty Coalition brings together over 35 leading cosmetics firms from all around the globe, to improve sustainability standards in the beauty industry. Its mission is to improve the social and environmental impacts of business practices in the beauty industry, through knowledge sharing and responsible innovation, with consistent and transparent communication. Through solid engagement, collaboration and coalition, they seek to improve social and environmental conditions along the supply chain, from raw materials to the finished product. Jayn Sterland, managing director of Weleda UK, represents Weleda in the Beauty Coalition as a board member.



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In harmony with nature and the human being